MAKES ITS DEBUT

Lower Rate Credited to Work press representatives of the city. W. he said. ing "Private Privileges."

It is "Black and White and takes be added. the tax out of taxi." Its advent ful-

FIVE MINUTES! NO INDIGESTION,

ning World three years ago when it been developed by his company in began its crusade for lower rates Chicago (the W. W. Shaw Livery Company) and said he expected rates The new cabs were inaugurated by in New York would soon be even a ride and an inspection of the new lower than the new schedule. Mr. cabs and garage, followed by a lunch- Hertz has theroughly studied the on. The new garage at Sixty-eighth taxicab business in Europe, and the reet and North River occupies system in Chicago as well as the riy a square, and will be finished Black and White cabs in New York, Dec. 15. It will house several will be operated accordingly, Drivdred taxicabs. At present there era will be paid on a commission

Antoinette, the chief guests being the more money than those of New York. of Evening World in End- Bundy Cole, manager of the new | George Cochran, another director, company, presided, and took the also told of the future possibilities of party into his confidence by telling the new cab and said it was up to them the company expected to put on the New York public whether the low the street about 200 taxicabs and that rate system would develop to large as the demand increased more would proportions or not.

The luncheon was held at the Marie Chicago are making considerable

Sophie Irene Loeb of The Evening John Hertz, managing director of fils the prediction made by The Eve- the company, told how the service had World was introduced after a glowing tribute in connection with The Evening World campaign that resulted into existence the Town Taxicab NO GAS OR ANY STOMACH MISERY

Miss Loeb told of the long, hard-fought crusade by The Evening World for the free-for-all use of the Don't suffer! Here's the quickest, surest relief known for privileges, proper regulation and a

> ent to encourage such companies a this, and individuals as well, to make possible an efficient low-rate service within the reach of the people of moderate means as well as those more fortunate. That the taxicab would become a more commonly used vehicle instead of a luxury, she said, had been predicted by The Evening World, and "it has come to pass in this great day." and individuals as well, to make

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Police Captain Denies There Is Fear of Another Explosion.

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P TOPS INDIGESTION N FIVE MINUTES

Wonder what upset your stomach— ally keeps the stomach regulated and which portion of the food did the dam- they eat their favorite foods without

re fifty on the street.



When you call a number, give the Exchange name first.

It helps the operator to serve you more quickly.

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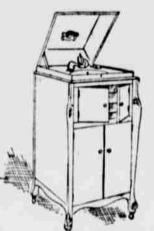
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We will deliver either one of these \$150 machines for a first payment of \$10.00 and the balance \$2.00 weekly.

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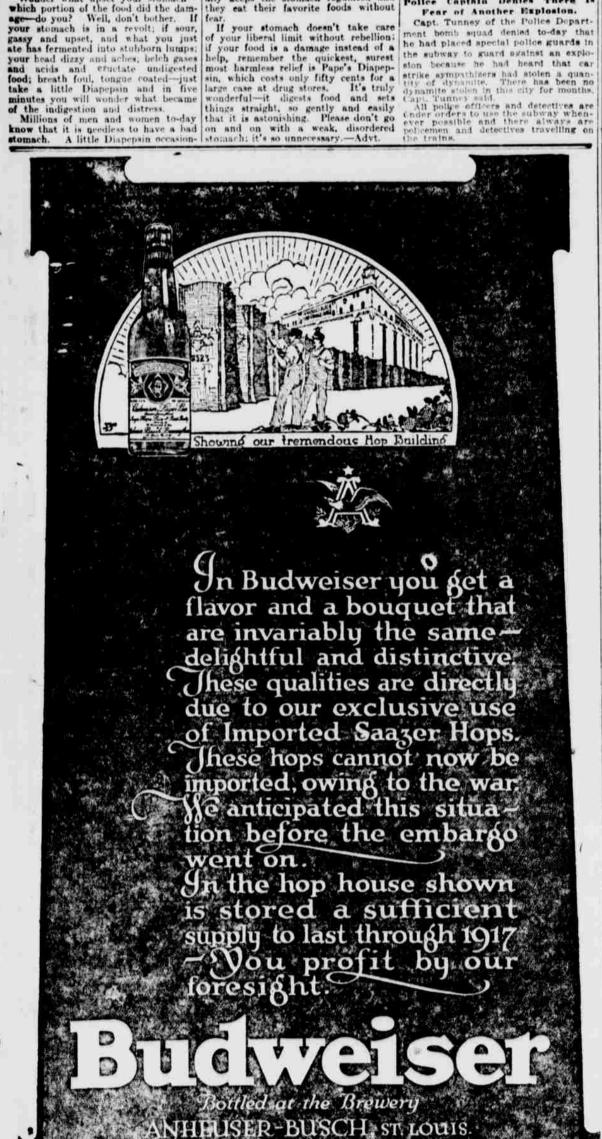
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